



A campaign to inspire positive behavioural, health and culture change amongst men in Middlesbrough

Join us on **International Men's Day** for a webinar to discuss

Men's Health and Wellbeing in Middlesbrough

1:00 – 2:30pm on Friday 19th November 2021

Register here: <https://forms.ncl.ac.uk/view.php?id=12658941> (Zoom link to follow)

Programme highlights:

- The BoroManCan campaign, its development and vision
- Key findings from research funded by the NIHR Applied Research Collaboration (ARC) North East and North Cumbria (NENC)
- Insights from local men, gathered through peer-led interviews