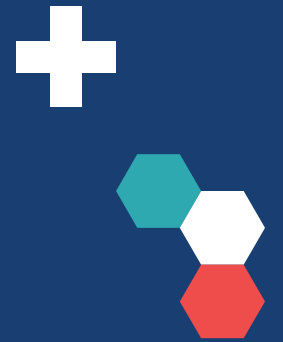


Health Inequalities in the age of Covid 19



Towards fairer health for disadvantaged communities



Partnership: Newcastle University, Riverside Community Health Project, Haref

Aims:

- How did health messages get through during the pandemic?
- Support people to identify effective ways to get accurate health information
- Translate findings into action

HEALTH INEQUALITIES IN THE AGE OF COVID-19: TOWARDS FAIRER HEALTH FOR DISADVANTAGED COMMUNITIES

Ann McNulty • Carrie Rosenthal
Vicki Harris • Ruth McAreavey
Tracy Shildrick • Anne Bonner

Connected
Voice Haref

Riverside
Community Health Project

Newcastle
University

NIHR | Applied Research Collaboration
North East and North Cumbria

June 2022

11 Community Partners

- Trust with team
- Expertise on their communities
- Engagement throughout
- Shaping recommendations and follow up



Quotes from Community Partners

'A community partner acts as a connector to connect cultures, communities, and serves an important role to bridge communication and knowledge between communities and institutions that want to be engaged with communities.'

'It was a challenge, bringing people together from different countries, or the same family and giving everyone the space to speak.'

'Being able to see your product through to the decision makers is quite outstanding. I could see the reception from the decision makers and how they would implement the recommendations.'

Follow up

- Health information sessions
- Better links between services and communities
- Responding to community needs and concerns.
- Sharing our community intelligence with key stakeholders and health services



Thank you

Questions?