Supporting the NHS Long Term Plan: An evaluation of the implementation and impact of NHS-funded tobacco dependence services



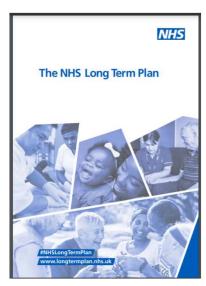


**Dr Kerry Brennan-Tovey**, on behalf of the TDS Evaluation Team (NIHR ARC North East and North Cumbria)

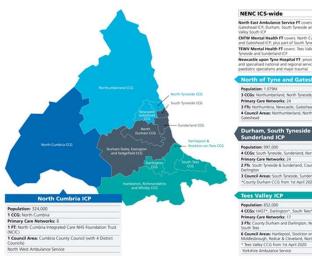
NIHR ARC North East and North Cumbria Conference, 24/05/2023

### Introduction

- Close collaboration with North East and North Cumbria Integrated Care System
- Priority to reduce tobacco addiction and ensure a smokefree NHS across the region by 2030
- ARC NENC team co-developed proposal; collaborated with other ARC regions

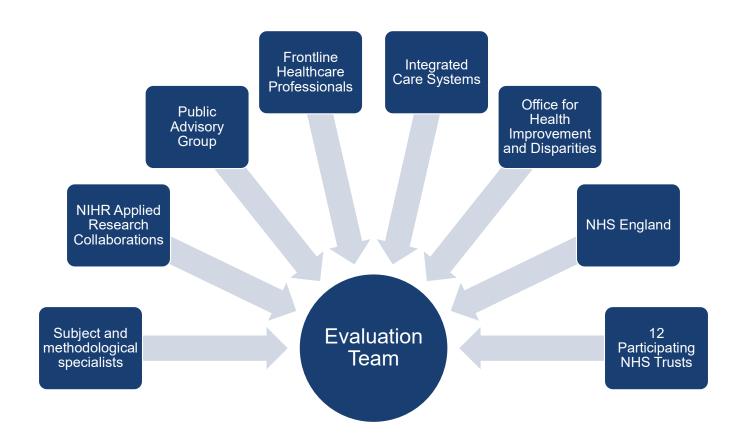








### Collaborators





### Evaluation aims and objectives

Aims	Objectives
1. To investigate the implementation of NHS-funded tobacco dependence services.	1.1 To characterise current practice and service provisions/structures
	1.2 To explore staff perceptions towards service implementation
	1.3 To explore smokers' perceptions towards service implementation
2. To investigate the <b>impact</b> of NHS-funded tobacco dependence services.	2.1 To determine participation in the service being implemented
	2.2 To estimate service effectiveness as the number of smokers who have undertaken an intervention and self-reported and/or have a CO confirmed 28 day quit
	2.3 To estimate the cost-effectiveness of the service per additional quit



### Mixed methods design with four work packages:

- Key informant interviews
- Document analysis

WP1

# WP2

- Survey and interviews with healthcare professionals
- Interviews with smokers

Effectiveness analysis

WP3

# WP4

Health economic analysis

Triangulation and integration



### Progress to date

- WP1 in write up phase
  - 23 interviews conducted
  - 25 documents analysed
- WP2 data collection ongoing
  - WP2a 39 surveys received from 6 Trusts
  - WP2b 2 staff interviews conducted
  - WP2c 2 patient interviews conducted
- WP3/4 data collection ongoing
  - Pseudonymised individual patient level data received from 2 Trusts (361 patients)



### WP1: Characterising 'treatment as usual'

Tobacco Cessation Services

Systems and Infrastructure

**Themes** 

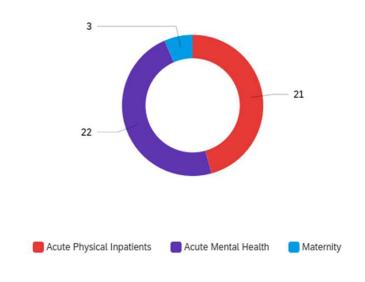
Transforming Views and Culture

Framing of Treating Tobacco Dependence

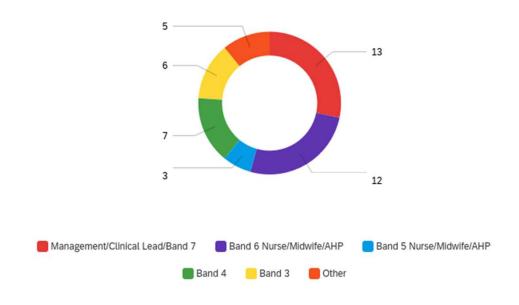


# WP2a: Exploring intervention implementation and change in workplace attitudes and cultures – Staff Survey

Breakdown of participants per clinical setting



Breakdown of participants per job banding



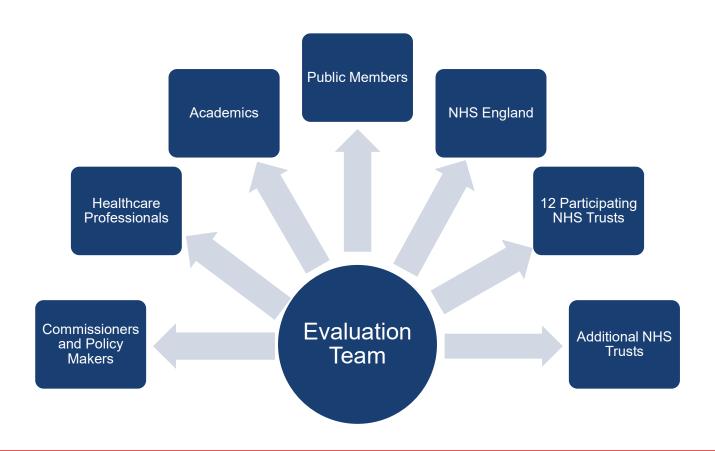


### **Public Involvement**





### Impact and implementation





#### Dissemination

# Knowledge Exchange

Regular meetings with stakeholders and public partners

> Smokefree NHS: Collaboration and Innovation

Meetings with regional ICS

### To Date

WP1 findings – UK Public Health Science Conference (Nov, 2022)

Abstract published in The Lancet

Public Involvement – York Symposium (Nov, 2022)

Awarded best poster from a panel of academic and public contributors

## Upcoming

**Academic Papers** 

- Protocol paper (in prep
- WP1 findings (in prep

WP1 Document Analysis Findings – Society for Social Medicine (SSM) Conference (Sep, 2023)







