EARLY PRACTICAL LESSONS OF SERVICE IMPLEMENTATION FOR HEALTH SUPPORT IN PEOPLE LIVING WITH SEVERE MENTAL ILLNESS (SMI)

Dan Steward, Ilaria Pina, Sue Webster, Vanessa Pinfold, Emily J Henderson, Tammi Walker, Kate Walters, Phillipa Shaw, David Osborn, Emily J. Oliver

dan.steward@newcastle.ac.uk

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BACKGROUND

- WHOLE-SMI: Wellbeing and HOListic health promotion for people with Severe Illness.
- Implementation study based on the PRIMROSE intervention.
- WHOLE-SMI to contextually adapt PRIMROSE for the North East (CNTW) to holistically support physical health.
- Phase 1 interviews (ExE/Stakeholders): map current delivery landscape, identify gaps in service provision, assess current needs.

The WHOLE-SMI project

PRE-IMPLEMENTATION PHASE

- Engaging with different areas in the North East (Cumbria, Northumberland, Tyne & Wear).
  - Is it something they want to implement?
  - Which components of the model to implement?
  - What are their existing resources that can be adapted and utilised in delivery?
- Challenges and considerations.
  - Finding an entry point (or contact).
  - Each area has their own different operating models.
  - Seasonal pressures (winter/summer)– think of alternative ways to communicate.
  - System challenges.
  - Having a champion on the inside.
  - Dual roles (researcher/implementor).

The WHOLE-SMI project

SUMMARY

- Be open and flexible to different operating models and how work across region.
- Be flexible on ways to engage with stakeholders and explore alternative ways.
- Be mindful and up to date with system-level changes.
- Dedicate time and effort into networking and building positive relationships.
- Avoid "research-based" language / adopt more practical and/or healthcare ways of presenting information.

THANK YOU

Any questions?

WHOLE-SMI

Dan.steward@newcastle.ac.uk

Ilaria.pina@newcastle.ac.uk

Emily.oliver@newcastle.ac.uk

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